

FOR IMMEDIATE RELEASE

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**Community
Services Fund
of Nebraska**

Community Services Fund of Nebraska Announces Record Annual Giving \$516,314

Lincoln, NE – May 3, 2013 – The board of directors and representatives from member agencies gathered on Thursday night to celebrate the success of the 2012 Community Services Fund of Nebraska annual giving campaign.

The total raised for member agencies in 2012 is \$516,314. This total is \$83,000 more than the 2011 giving total - 19% increase.

Kiersten Hill, Executive Director, said, "This marks a historic day for Community Services Fund of Nebraska. This is the first time that our annual campaign has raised more than \$500,000 in a single year. Reaching the half-million dollar mark is a significant achievement for Community Services Fund and our member agencies. We owe a tremendous debt of thanks to the work site coordinators in more than 70 workplaces in Lincoln and across Nebraska that bring the message of donor choice to their coworkers. Without our supporters and volunteers, this achievement would not be possible."

In 2012, Community Services Fund talked to donors about the impact that small amounts of money can have for the recipient agencies. Donors were encouraged to give an amount equal to their coffee or soft drink habit. "We want donors to think about the impact that small contributions can have for our agencies. For the same price as a cup of coffee every few days our member agencies can do so much! That message has resonated with donors. Small contributions have come together and morphed into a significant amount of money to enhance the quality of life in Nebraska," said Hill.

Community Services Fund of Nebraska is a coalition of nonprofit organizations improving the quality of life in Nebraska by assisting those in need, building strong communities, caring for Nebraska's animals and environment, enhancing education and learning, fostering local arts and culture, improving health options and working for a just society.

Community Services Fund has already announced the addition of 11 new member agencies for the 2013 campaign. That will make 48 agencies participating in the workplace giving across Nebraska and Lincoln this fall. Hill said, "While we are thrilled with the results of last year's campaign, Community Services Fund is already looking forward to the 2013 campaign and even greater success. We want to expand donor choice in workplaces in Lincoln and across the state of Nebraska and enhance opportunities for member agencies to access contributions and donors that will help them at meet their missions."

To learn more about Community Services Fund, designated giving, and enhancing your workplace's campaign with these great agencies, visit the website at www.communityservicesfund.org.

Board Members and Agency representatives reveal the 2012 Campaign total at an event on May 2, 2013.
(L-R): Jeanelle Lust, Linda Crump, Gary Nelson, Abbigail Swatsworth, Tari Hendrickson, John Chapo, Sue Quambusch, Missy Davis-Schmit



(L-R): Jeanelle Lust, Linda Crump, Gary Nelson, Abbigail Swatsworth, Tari Hendrickson, John Chapo, Sue Quambusch, Missy Davis-Schmit