

## Sample CEO Letter

Dear (EMPLOYEE),

At (COMPANY NAME), we understand the power of our employees. Through all our efforts, we can make a difference in Nebraska. (COMPANY NAME) is an ally of the Community Services Fund of Nebraska.

Community Services Fund's mission is to improve the quality of life in Nebraska through promoting and enabling choice in workplace giving. Community Services Fund of Nebraska is dedicated to raising contributions locally, one dollar at a time and distributing those donations to charities based on the donor's choice -- distribution is driven by those giving the dollars. Community Services Fund's 29 member charities are making our community and state stronger, more diverse, and more interesting places to live and work.

As an employee of (COMPANY NAME), you can be a part of positive change. Your payroll deduction or one-time gift is a way to exercise your power and make "the good life" even better!

Come with me on this endeavor; together, we can do so much more.

Sincerely,  
(CEO SIGNATURE AND NAME)

**Name**  
**Title**  
**Company**

(Note: A paragraph explaining all of the Charitable Federations in your campaign could be added, if it includes others besides CSF.)